Worksheet 7.4

Results and Impact

If you gave large gifts that you want to evaluate before giving again, answer the following questions about the impact of your donation:

1. What were my intentions and goals and were they reached? (Have I reviewed the organization's finances or received a report about how the money was spent? Was my donation spent as it was intended, designated, or originally requested? If not, was I informed along the way?)

2. What do I perceive is the organization's progress and what tools can I use for evaluation? What other organizations collaborated or worked on this issue? What feedback could I get from them about the effectiveness of the group I gave to? (For large gifts: Do I want to hire someone to do a more formal evaluation or do it myself?)

3. How stable does the leadership seem now? Is it stronger? Weaker?

4. Is the organization more, or less, financially stable now?

5. Were there strategic outcomes—programs, products, or services?

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Worksheet 7.4

Results and Impact, Cont'd

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6. Did the gift leverage other money or results?

7. How do I feel about administrative costs versus program and fundraising costs at this organization now? Are they different from what I expected?

8. What learning went on for me and for the organization through this gift, if any?

9. How well did the organization inform me of its progress or engage me in its work?

10. Were there anticipated results or impact and were they achieved?

Notes about future gifts or about concerns or feedback to share with group or leader:

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